

## BizBash Florida Award Winners Include CITGO, Harry Potter, and Tampa Bay Heart Ball

FROM THE EDITORS 04.13.11 9:40 AM

A venue based on a popular movie series, a circus-themed dinner, and a ballroom turned into a soccer field were among the winners of BizBash's 2011 Florida Event Style Awards, announced on Tuesday at a ceremony following our annual expo at the [Fort Lauderdale Convention Center](#) (and tweeted live at [@BizBash\\_News](#)). Here's a look at the winning work.

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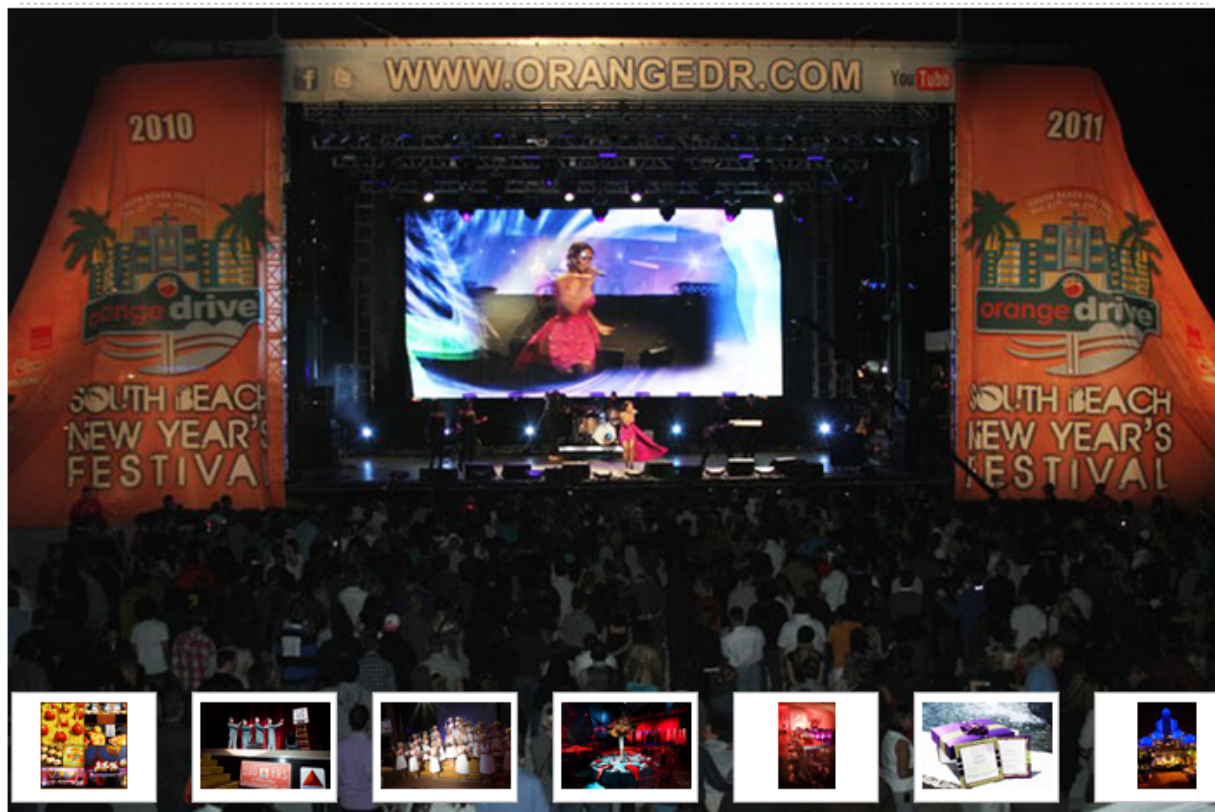
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Orange Drive South Beach New Year's Festival

Courtesy: Union Square Agency

### Best Staging and Set Design

Orange Drive South Beach New Year's Festival

Submitted by [Union Square Agency](#)

Organizers built an amphitheater on the beach for this three-day New Year's festival to generate tourism in the City of Miami Beach. More than 15,000 people from 36 countries attended events targeted at a range of age groups. The amphitheater, which could accommodate 5,000 people, included a 40- by 50-foot performance area and a 21- by 32-foot multiscreen video backdrop.