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USSE and WATERBUCKET MEDIA Announce A Television Production Agreement

New York, February, 2010 – Union Square Sports and Entertainment (USSE – Pink OTC Symbol: UCRP) will serve as the exclusive television production company for Waterbucket Media and their portfolio of clients.

The agreement includes a number of sponsored broadcasts by the National High School Coaches Association and other high profile affiliations of Waterbucket Media. USSE will support Waterbucket Media in securing sponsorships as it relates to integrated media opportunities.

Several broadcasts will take place immediately after the first of the year for the National High School Coaches Association.

USSE will provide all broadcast and production services for Waterbucket Media events including all aspects of broadcast logistics, content development, formatting and clearances. In addition, USSE will assist in new business development.

“USSE has a reputation of delivering high quality broadcasts and has exhibited a passion and true understanding for many of the clients we represent. Their experience with game production on all levels and magazine style programming made them especially appealing to what our organization would like to accomplish for our client base”, said Jim Jennings, President and CEO of Waterbucket Media.

About USSE Corp

USSE Corp (Pink OTC Symbol: UCRP) and its wholly owned subsidiary, Union Square Sports and Entertainment is a NY based company that provides strategic and creative marketing and sales solutions. Services include Intellectual Property Development; Creative and Branding Support; Event Production and Fulfillment; Sponsorship, Activation and Advertising Sales; Strategic Consulting; Television Production.
www.ussportsent.com.

CONTACT

Ed Manetta

212-228-5558 ext 211

emanetta@ussportsent.com