



FOR IMMEDIATE RELEASE

USSE CORP. CEO ISSUES LETTER TO SHAREHOLDERS

NEW YORK, August 6, 2010 – USSE Corp. (Union Square Agency) (Pink OTC Symbol: UCRP) announced today that the Chief Executive Officer has released the following letter to its shareholders:

Dear Shareholder:

Having completed the first half of 2010, USSE Corp. is positioned for substantial growth in revenue and earnings for the second half of 2010 and leading into 2011. The revenue increase is largely due to the addition of several new key clients, sales staff additions via recruitment and strategic acquisitions poised to deliver immediate revenues.

Gross revenues for the first half ending June 30th were a record of \$1,809,000. The Company reported a profit of \$203,878 for the first quarter and a small loss of \$70,477 for the first half in total. Our financial condition, at present, reflects positive cash flow, significant debt reduction and cash in the bank.

Gross revenue guidance for 2010 is \$7,000,000 to \$8,000,000 based on project timing and sales success. Earnings for the same period are projected to be cash flow positive with a range between \$700,000 and \$1,200,000 based on sales volume and project mix. The company expects to continue its trend of revenue and earnings growth with continued focus on client retention and new sales while searching for additional strategic acquisitions in our core businesses.

Additionally, Management believes the company is in the final stages of the filing process to become an SEC reporting company and hopes to submit a registration statement within the next 60 days.

For more information and future updates, please refer to www.unionsqagency.com and www.otcm Markets.com.

With warm regards,

Gary Cioffi
CEO

About USSE Corp.

USSE Corp., (Pink OTC Symbol: UCRP) and its wholly owned subsidiaries, Union Square Agency, Union Square Licensing and Great Scott! Films, is a NY based company that provides strategic and creative marketing and sales solutions. Services include Intellectual Property Development (focused on integrating sports, entertainment, fashion and lifestyle elements to connect brands, fans and media); Creative and Branding Support; Event Production and Fulfillment; Sponsorship, Activation and Advertising Sales; Strategic Consulting; Licensing; Television & Film Production. www.unionsqagency.com.

Safe Harbor of the 1995 Private Securities Litigation Reform Act. Statements that are not historical facts contained in this press release are forward looking statements involving a number of known and unknown risks, uncertainties and other factors, which are difficult or impossible to predict, are beyond the control of the Company and may cause the actual results, performance or achievements of the Company to be materially different from those implied by such forward looking statements. Readers are cautioned not to place undue reliance on these forward looking statements, which speak only as of the date of the statement.

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