



**FOR IMMEDIATE RELEASE**

**USSE CORP. ANNOUNCES THE DEVELOPMENT OF UNION SQUARE LICENSING, INC.**

New York, June 16, 2010 – USSE Corp., (Union Square) (Pink OTC Symbol: UCRP), announced today the development of Union Square Licensing, Inc.

Union Square Licensing will focus on the implementation and growth of strategic licensing and merchandising programs as worldwide agents for a core base of licensors who value licensing as an essential part of their marketing efforts.

Jason Walker, former Vice President of Licensing for Total Nonstop Action Wrestling, has been appointed to build and manage the day-to-day operations. Mr. Walker will be responsible for expanding Union Square Licensing's intellectual property initiatives and licensed properties into a full range of consumer product categories. He will also oversee the business globally for the portfolio of properties.

"We are thrilled that Jason has joined Union Square," says Shawn Garrity, President of Union Square. "It is our clearly stated goal to assemble key talent from sports, entertainment, public relations, retail and marketing backgrounds to provide the expertise needed to ensure the success of our company. His vast experience in the branding of sports & entertainment properties will be a valuable asset as we grow our business." Mr. Garrity concluded.

"I am very excited to be joining Union Square and look forward to working with such a diverse and talented team." said Mr. Walker.

About USSE Corp.

USSE Corp., (Pink OTC Symbol: UCRP) and its wholly owned subsidiaries, Union Square and Union Square Licensing, is a NY based company that provides strategic and creative marketing and sales solutions. Services include Intellectual Property Development (focused on integrating sports, entertainment, fashion and lifestyle elements to connect brands, fans and media); Creative and Branding Support; Event Production and Fulfillment; Sponsorship, Activation and Advertising Sales; Strategic Consulting; Licensing; Television Production. [www.unionsqagency.com](http://www.unionsqagency.com).

Safe Harbor of the 1995 Private Securities Litigation Reform Act. Statements that are not historical facts contained in this press release are forward looking statements involving a number of known and unknown risks, uncertainties and other factors, which are difficult or impossible to predict, are beyond the control of the Company and may cause the actual results, performance or achievements of the Company to be materially different from those implied by such forward looking statements. Readers are cautioned not to place undue reliance on these forward looking statements, which speak only as of the date of the statement.

Contact: Shawn Garrity 917.734.0631