



## **FOR IMMEDIATE RELEASE**

### **USSE ANNOUNCES HOSPITALITY PROGRAM FOR SUPER BOWL XLIV**

New York, February, 2010 – Union Square Sports and Entertainment (USSE - Pink OTC Symbol: UCRP) announced that it served as the exclusive hospitality group for 50 VIP guests at Super Bowl XLIV, which took place in Miami on Sunday, February 7th, 2010.

The hospitality experience USSE produced included a game day experience, pre and post game events and overall entertainment for the day. In addition, USSE executed all logistical requirements and the scheduling of events inclusive of police escorts.

"Our experience in the sports and entertainment space, combined with our strong relationships in the Miami market, make us well suited to deliver a once in a lifetime experience for our clients and their guests" said Shawn Garrity, President of USSE.

#### **About USSE Corp**

USSE Corp (Pink OTC Symbol: UCRP) and its wholly owned subsidiary, Union Square Sports and Entertainment is a NY based company that provides strategic and creative marketing and sales solutions. Services include Intellectual Property Development; Creative and Branding Support; Event Production and Fulfillment; Sponsorship, Activation and Advertising Sales; Strategic Consulting; Television Production.  
**[www.usportsent.com](http://www.usportsent.com)**.

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