



FOR IMMEDIATE RELEASE

USSE CORP. ANNOUNCES AGREEMENT WITH NATIONAL HIGH SCHOOL HALL OF FAME

New York, June 15, 2010 – USSE Corp., (Union Square) (Pink OTC Symbol: UCRP) announced a marketing, communications and museum interior agreement with the National High School Coaches Association. Union Square will serve as the agency of record for the new National High School Hall of Fame to be located in Easton, PA.

Union Square will assist the National High School Hall of Fame with all sponsorship sales and create a strategic communications critical path for all of the on-going developments around the new Hall of Fame.

In addition Union Square will be responsible to oversee all interior design and build fulfillment on behalf of the National High School Hall of Fame. Responsibilities will include developing thematic, interactive and cutting edge exhibits that will honor the great high school athletes in America.

“Our experience and passion in sports makes us well suited to be an integral part of the creation of what will be one of the most gratifying museums in sports.” said Ed Manetta, Senior Executive Producer of Union Square.

Bob Ferraro, Founder and CEO of the National High School Coaches Association commented, “Our partnership with Union Square is one that has developed over the past twelve months. We are extremely happy to have their team as part of the new National High School Hall of Fame working contingent.”

About the NHSCA

Founded in 1989, the National High School Coaches Association is a not-for-profit 501c3 service organization providing support and leadership programs for the nation's 500,000 high school coaches and 10 million high school athletes.

About USSE Corp. (Union Square)

USSE Corp., (Pink OTC Symbol: UCRP) and its wholly owned subsidiary, Union Square is a NY based company that provides strategic and creative marketing and sales solutions. Services include Intellectual Property Development (focused on integrating sports, entertainment, fashion and lifestyle elements to connect brands, fans and media); Creative and Branding Support; Event Production and Fulfillment; Sponsorship, Activation and Advertising Sales; Strategic Consulting; Licensing; Television Production.
www.unionsqagency.com.

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