



**FOR IMMEDIATE RELEASE**

**UNION SQUARE LICENSING, INC. ANNOUNCES EXCLUSIVE WORLDWIDE  
MANAGEMENT AND LICENSING DEAL**

New York, June 22, 2010 – Union Square Licensing, Inc., a wholly owned subsidiary of USSE Corp., (Union Square) (Pink OTC Symbol: UCRP), announced today that it has been chosen by Rudy Sarzo, professional recording and performing artist, to be his exclusive worldwide licensing and merchandising agency.

Mr. Sarzo has been part of the most popular bands in rock & roll history including being a founding member of both Ozzy Osbourne's first solo band and Quiet Riot, both with guitarist Randy Rhoades. He has also been a member of Whitesnake, Dio and Blue Öyster Cult.

Mr. Sarzo's recordings combined have sold over 30 million copies and he has appeared on numerous MTV Music Videos. He was voted #1 Bassist in Circus Magazine and has headlined tours worldwide for over 25 years. In 2006, Mr. Sarzo wrote a book "Off The Rails" which tells the story of his time in Ozzy Osborne's band and centers on his memories of guitarist Randy Rhoads. Rudy recently wrapped up production for Mark Burnett's VH1 Classic reality series "Rock and Roll Fantasy Camp" due to air October, 2010.

In addition to his musical accomplishments, Mr. Sarzo is an audio/video evangelist demonstrating the latest technologies at conferences such as NAMM and Siggraph on behalf of hardware and software companies including Sony Media Software, Peavey Electronics, NVIDIA, Autodesk and FUJI.

Union Square Licensing will be charged with seeking out licensees for a variety of fitness and wellness categories including: fitness equipment, food & beverages, vitamins & supplements, as well as rock and roll inspired apparel, accessories and more.

About USSE Corp.

USSE Corp., (Pink OTC Symbol: UCRP) and its wholly owned subsidiaries, Union Square and Union Square Licensing, is a NY based company that provides strategic and creative marketing and sales solutions. Services include Intellectual Property Development (focused on integrating sports, entertainment, fashion and lifestyle elements to connect brands, fans and media); Creative and Branding Support; Event Production and Fulfillment; Sponsorship, Activation and Advertising Sales; Strategic Consulting; Licensing; Television Production. [www.unionsqagency.com](http://www.unionsqagency.com).

Safe Harbor of the 1995 Private Securities Litigation Reform Act. Statements that are not historical facts contained in this press release are forward looking statements involving a number of known and unknown risks, uncertainties and other factors, which are difficult or impossible to predict, are beyond the control of the Company and may cause the actual results, performance or achievements of the Company to be materially different from those implied by such forward looking statements. Readers are cautioned not to place undue reliance on these forward looking statements, which speak only as of the date of the statement.

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