



FOR IMMEDIATE RELEASE

**UNION SQUARE LICENSING, INC. SELECTED AS EXCLUSIVE WORLDWIDE
MANAGEMENT AND LICENSING AGENCY**

New York, June 23, 2010 – Union Square Licensing, Inc., a wholly owned subsidiary of USSE Corp., (Union Square) (Pink OTC Symbol: UCRP), has been selected by Robert Kosberg, currently based at Nash Entertainment, where he is the head of the feature film division and recognized in Hollywood as one of the best idea men and producers in the business, to be his exclusive worldwide management and licensing agency.

"Known as the 'King of the Pitch', Mr. Kosberg has made a career out of turning ideas into money. Studio head and producer Sherry Lansing dubbed him, "The best idea man in Hollywood." He has sold over 100 feature film projects and currently has over 10 movies in active development at various studios. Mr. Kosberg has been tapped by Silicone Valley startups seeking venture capital funding to a company looking to land a NASA grant to be their "Pitch Man." His simple, concise ideas, communicated in as little as one or two sentences, make him a highly sought after asset for executives and companies.

Union Square will be charged with seeking out licensees for a variety of categories including: interactive, digital media, publishing, etc. Union Square is also actively in quest of corporate speaking engagements and endorsements for Robert Kosberg.

About USSE Corp.

USSE Corp., (Pink OTC Symbol: UCRP) and its wholly owned subsidiaries, Union Square and Union Square Licensing, is a NY based company that provides strategic and creative marketing and sales solutions. Services include Intellectual Property Development (focused on integrating sports, entertainment, fashion and lifestyle elements to connect brands, fans and media); Creative and Branding Support; Event Production and Fulfillment; Sponsorship, Activation and Advertising Sales; Strategic Consulting; Licensing; Television Production. www.unionsqagency.com.

Safe Harbor of the 1995 Private Securities Litigation Reform Act. Statements that are not historical facts contained in this press release are forward looking statements involving a number of known and unknown risks, uncertainties and other factors, which are difficult or impossible to predict, are beyond the control of the Company and may cause the actual results, performance or achievements of the Company to be materially different from those implied by such forward looking statements. Readers are cautioned not to place undue reliance on these forward looking statements, which speak only as of the date of the statement.

Contact: Jason Walker at jwalker@unionsqagency.com