



FOR IMMEDIATE RELEASE

FANSPOLL.COM 2004 NATIONAL CHAMPIONSHIP TROPHY AWARDED TO AUBURN PROVES FANS RIGHT

New York, June 17, 2010 – USSE Corp., (Union Square) (Pink OTC Symbol: UCRP), partner agency to FansPoll.com, announced today that FansPoll which in 2004 awarded the Division 1 People's National Championship Trophy to Auburn University was indeed proven right.

USC, the declared winner by the BCS and national media, has been sanctioned by the NCAA for various rules violations that took place during that 2004 season. In light of those recent sanctions against USC, FansPoll.com would like to have Auburn University officially recognized as the 2004 National Champions of College Football.

FansPoll.com was created to give college football fans the power to choose their Champion. As some of the most passionate fans in any sport, they have always asked for a voice in crowning the best team. In its seventh season, FansPoll represents fans from respective colleges across the country who select the best teams in college football on a weekly basis. At the end of the season, those fans that have built a strong repertoire of being correct in their picks are selected to eventually vote for the National Champion. FansPoll People's National Championship awards have also gone to University of Texas (2005), Florida (2006), LSU (2007), Utah (2008), Alabama (2009).

"Our fans had it right from day one." said FansPoll founder George Brown. "With the recent news of the sanctions penalizing USC, we believe that our poll should be officially recognized and that Auburn University should be awarded the national football championship for 2004"

About USSE Corp.(Union Square)

USSE Corp., (Pink OTC Symbol: UCRP) and its wholly owned subsidiary, Union Square is a NY based company that provides strategic and creative marketing and sales solutions. Services include Intellectual Property Development (focused on integrating sports, entertainment, fashion and lifestyle elements to connect brands, fans and media); Creative and Branding Support; Event Production and Fulfillment; Sponsorship, Activation and Advertising Sales; Strategic Consulting; Licensing; Television Production.

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