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Union Square Agency Teams with BLT Chembulk Group to Create a Successful Global Event

NEW YORK--(BUSINESS WIRE)--Jul. 7, 2011-- Union Square Agency (USSE Corp., Pink OTC Symbol: UCRP) produced a successful three day event in Copenhagen, Denmark June 23-25 for client BLT Chembulk Group, the world's 5th largest owner and operator of ocean-going chemical tankers.

The event dubbed *Summer Solstice Copenhagen* was a celebration of the new BLT Chembulk Europe office launch under the leadership of industry veteran Henrik Koch. The timing coincided with the nationwide Summer Solstice celebrations in Denmark.

Union Square Agency seamlessly developed and executed every element of the event including theme development, design, invitations, web design, entertainment, hospitality, collateral material, on-site transportation, procurement of guest speaker Micky Ward (former pro-boxer whose life was the basis of the 2010 movie "The Fighter" starring Mark Wahlberg), city tours for guests, post event fulfillment and more. Guests from 36 companies and 11 different countries were in attendance.

John D. (Jack) Noonan, CEO BLT Chembulk Group says, "*Summer Solstice Copenhagen* hosted by BLT Chembulk Group and produced by Union Square Agency, was a tremendous success. Actually to describe it that way simply does not do it justice. It was an outstanding production and every aspect was flawless. It served to proclaim BLT Chembulk's presence as a serious participant in the very critical European market as well as provide a catalyst for our future growth."

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About BLT Chembulk Group

The BLT Chembulk Group, headquartered in Southport CT, is the chemical tanker arm of Berlian Laju Tankers of Jakarta, Indonesia and includes the company formerly known as Chembulk Tankers. The Group is responsible for the commercial management of more than 60 ocean-going chemical tankers and is committed to being the chemical industry's preferred partner for global marine transportation. Currently it is the world's 5th largest chemical tanker owner. www.blchembulk.com

About Union Square Agency

Union Square Agency (USSE Corp., Pink OTC Symbol: UCRP) and its wholly owned subsidiaries, Union Square Media and Union Square Licensing, is a NY based company that delivers truly integrated, innovative and unparalleled 360 degree solutions with a core focus on blending media, brands, entertainment and consumers into unique business opportunities. Services include Intellectual Property Development; Creative and Branding Support; Event Production and Fulfillment; Sponsorship, Activation and Advertising Sales; Strategic Consulting; Licensing; Film & Television Production. www.unionsqagency.com

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Source: Union Square Agency